



Co-Creating age-friendly environments with older persons

MobileAge Final Conference
10 October 2018



“Older persons are a totally heterogeneous group and that is a vital point to learn. You have those who continue to decide on their daily living and those who at the same age have given up. You have those who will grasp the remote control and flick through the channels and those who leave it in the drawer preferring to push the button”.

Angela Cluzel, Home Sweet Home Project

Global Age-friendly Cities: A Guide



“Because older people are the ultimate experts on their own lives, WHO and its partners in each city have involved older people as full participants in the project. Project leaders sought the first-hand experience of older people”.



The best approach to ageing is the promotion of age-friendly communities where public space, transport, housing and local services are conceived with the needs of all generations in mind, fostering also solidarity and cooperation between generations.

Markku Markkula,
First Vice-President of
the Committee of the Regions



The Covenant on Demographic Change gathers European public authorities, at local, regional and national level, and other relevant stakeholders, committed to develop environments that support active and healthy ageing, enhance independent living and well-being of older persons, and create a society for all ages.

MobileAge project developed digital mobile applications together with older persons, helping them to continue accessing public service in their community.





Do I look like "over the hill"?



Challenge your misconception
ageing-equal.org



— YEARS —

**UNIVERSAL
DECLARATION OF
HUMAN RIGHTS**

#STANDUP4HUMANRIGHTS



Thank you for your attention

AGE Platform Europe

Julia Wadoux

Julia.Wadoux@age-platform.eu

www.age-platform.eu